



Learn And Play[®] Employer Solutions



Become an Employer known for supporting working families

Why employers should invest in child care benefits

- Parents may be late, not show up to work, or be distracted when their child care plans fall through
- Without support, some parents are held back---avoiding new challenges, promotions, or travel---or leave the workforce altogether
- As a result, they miss out on career growth opportunities, earnings, and chances to advance
- Companies lose out on highly valuable talent, as working parents can't operate at their full potential without proper child care support

Childcare benefits remove burdens





Four core impacts of adequate childcare benefits for working parents



Employer Funded Tuition

Back-Up / Emergency Child Care

Priority Access

Onsite Centers



Innovative companies can support parents with childcare in a variety of ways

These **employer-sponsored childcare benefits** are services we offer when your organization chooses to partner with us.

Not sure where to start? **We're here to help employers develop a customized childcare benefits program** to create flexibility and ease the total cost of childcare for their working families.



Communication Apps for Parents

With LineLeader and ProCare, Parents will have access to:

Curbside Drop-off / Pick-up Check in

Signing In / Out

Authorized Pick-up Notifications

Reports - Ouch Reports, Potty Training
Updates, Meal Tracking, Pictures

Direct Messaging

Access to Statements

Immunization Updates

Tuition Express (Autopay)



Background Clearance

CPR / First Aid Certified Staff

Health and Safety

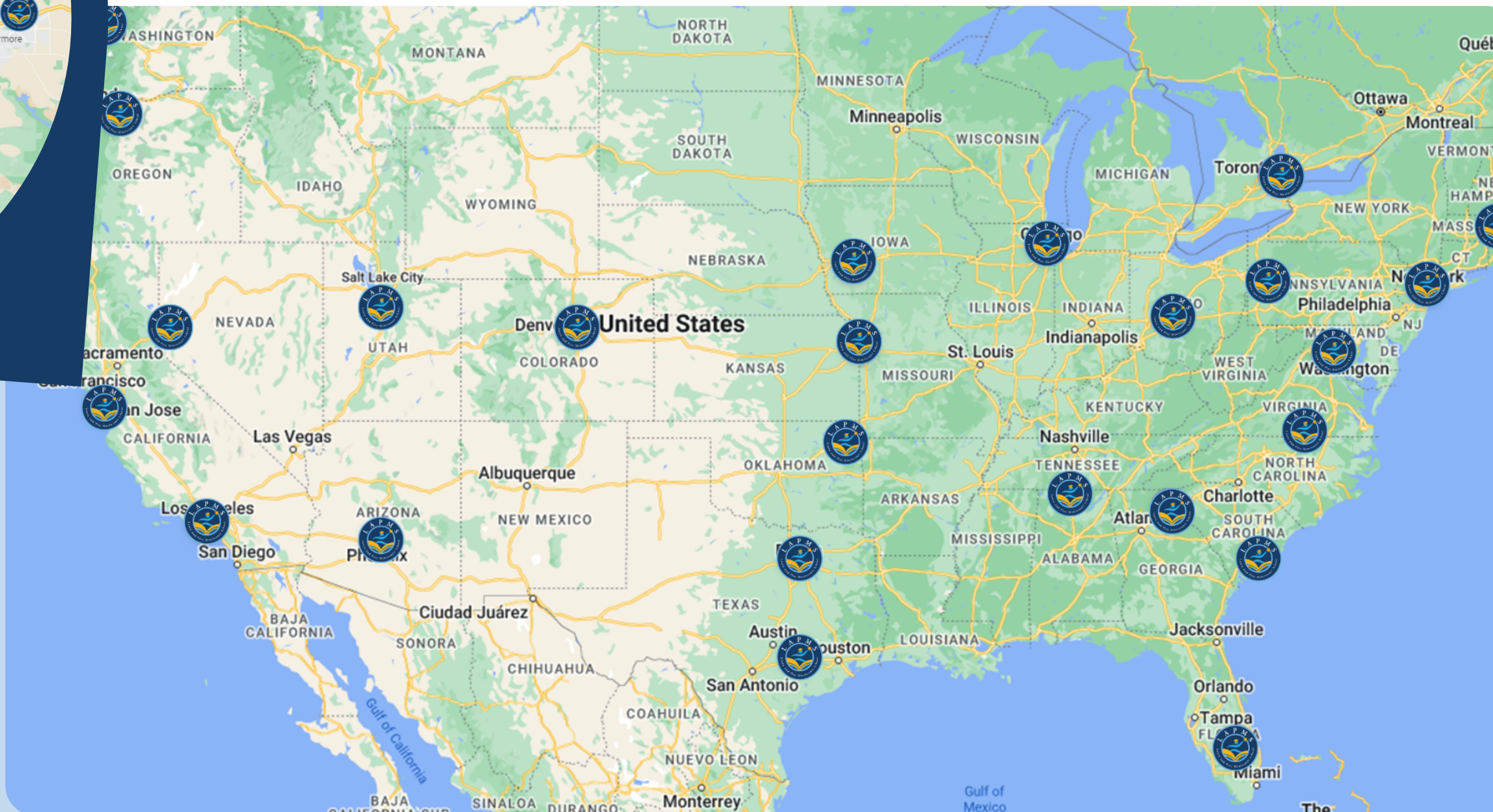
- **A personalized security code** to enter the school and 'check out' the child.
- **Doors are monitored and remain locked at all times.**
- **CLEAR Emergency bags** are accessible in all classrooms and required to be brought outside during outdoor play time.
- For children with food allergies and food restrictions, **we do not allow eggs, nuts (all types of nuts), chocolate and candy.**

Surveillance Cameras

Safety Drills



Growth & Retention



Investing in STEM-based preschools contributes to the growth and success of the next generation.

With regional locations throughout the Bay Area, **we have plans to expand our business operations nationally.**

Our target locations include:

- Southern California
- Oregon
- Washington
- Arizona
- Texas
- Growing Tech Centers



Bay Area Locations



Target Locations

Parent Survey Data

72%

Top Benefits Provider

72% of Families choose LAPMS over Bright Horizon and KinderCare

40%

Top Employer Industry

40% of LAPMS Parents are employed by Software and Hardware companies

~60%

Commuting Time

~60% of LAPMS Parents commute over 21 minutes from their child's preschool to their workplace

58%

Type of Employee Benefits Given

58% of LAPMS Parents are being offered tuition discounts or backup / emergency childcare benefits at their current company

55%

55% of LAPMS Parents are aware that their company offers childcare benefits, while **45% are either unsure or do not receive childcare benefits**





How It Works

Request A Consultation

First things first: We want to hear from you. We'll take some time to get to know your workforce and their unique needs. Afterward, you'll receive recommendations for the best solutions to meet your objectives.

Develop Custom Childcare Benefits Package

Our consultants will help you shape a customized childcare benefits package that best fits the needs of your organization and working families.

Receive Ongoing Support

We will provide ongoing communication, marketing support and reporting. We'll share how much your families are using the benefit and provide recommendations for expanding or adjusting our benefits to meet the evolving needs of your workplace.



Let's Talk

Our school is more than an educational institution; it's a commitment to nurturing creativity and independence. With a top-notch faculty and cutting-edge facilities, we are ready to provide an unparalleled learning experience.

Tell us more about your organization, we'll share how we can help you help working families.



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Thank You

